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## FOR IMMEDIATE RELEASE

CASPER, Wyoming - A new company has been formed by serial entrepreneur Christopher Green, who recently moved to the Casper area. The new company's name is identified in incorporation documents filed today with the Wyoming Secretary of State as "JumpingSand Ventures". The company has evolved as a "business incubator" which will focus on bringing meaningful employment opportunities to an already healthy job market in wonderful Natrona County and other areas by providing unique products & services.

## NEW RESTAURANT

The first order of business of the new company is to open a new restaurant in Casper. The new restaurant is called "GASTSTÄTTE JumpingSand", advertised as "GASTSTÄTTE JumpingSand, Imbiß, Bäckerei, u. Geselligkeit". The translation from German to English is "quick-foods cafe, bakery, and socializing" and will be open in some form for breakfast, lunch, and dinner. The primary concept is described as a white tablecloth, hand-crafted furniture, fine-dining destination restaurant flagship with a focus on old-world German cuisine suitable for romantic dates or family dining, special occasion or every day, also offering artisan bread, desserts, & confections, as well as quick grab-and-go "take out".

## EXPANSION

Once the flagship restaurant is well-established in the Casper community, plans to open more restaurants in other locales in the same chain as well as franchising will be formalized. An Italian restaurant in the same process is intended to open, in order to offer specialized Italian fare and leverage supply-chain convergence. A speciality foods business is intended to be created specifically for restaurant supply including the custom production of ethnic condiments, cured meats, handcrafted cheese, and packaged/canned/bottled fruits & vegetables. Additionally, unique beverage and ice cream businesses are envisioned to support restaurant supply. Other businesses providing products and/or services are intended to be created to support the needs of the company at large. With corporate and operational headquarters in Casper, WY (located within Natrona County), all initial employment will be from Natrona County. Even as expansion to other locales occurs, promotion of labor local to Natrona County is intended and evangelized as a reason to work for JumpingSand Ventures. Employee benefits such as quarterly & yearly bonuses, profit sharing, stock options, and fair & stable compensation augment the planned standard benefit package of medical, dental, vision, & life insurance to all full-time employees.

## ABOUT THE COMPANY

JumpingSand Ventures is incorporated in the state of Wyoming, and is defined as a "business incubator". The privately-funded company is led by Christopher Green, whose current title is "President & Chief Executive Officer". Other key employees will be appointed at an appropriate time. The name "JumpingSand" (a unique trade name, service mark, and brand) is spelled as all one word, with a primary logo of an Ampersand symbol bouncing through the foreground field-of-view to the background, as if kinetically in motion.

## DISCLAIMER

Some of the statements in this press release may be forward-looking statements or statements of future expectations based on currently available information. Such statements are naturally subject to risks and uncertainties. Factors such as the development of general economic conditions, future market conditions, unusual catastrophic loss events, changes in the capital markets and other circumstances may cause the actual events or results to be materially different from those anticipated by such statements. JumpingSand Ventures does not make any representation or warranty, express or implied, as to the accuracy, completeness or updated status of such statements. Therefore, in no case whatsoever will JumpingSand Ventures and its affiliate companies be liable to anyone for any decision made or action taken in conjunction with the information and/or statements in this press release or for any related damages.